

Furkan Sevgili

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PROFESSIONAL SUMMARY

Experienced 7 years of working in the banking industry for User Experience Designer and Mobile Analyst. Skilled in mobile banking applications and UX. Also talented to development of mobile applications in IOS. Development of the best strategies in line with measurable goals according to business and user needs, user tests and research, measurement with right methods, design and application for all products and services.

PROFESSIONAL EXPERIENCE

Vakıfbank, Istanbul, Turkey

UX Designer, March 2016 – Present

- Performing user researches for banking applications, analyzing user behaviors, attitudes and goals and making intuitive and useful designs by gathering and evaluating the needs of all stakeholders and user requirements in collaboration with product managers and engineers,
- Improving the user experience of core banking applications, Mobile and Internet interfaces,
- Designing wireframes of applications and specifications and creating rapid prototypes,
- Illustrate design ideas using storyboards, process flows,
- Performing usability tests and providing usability trainings,
- Contribute to the adoption and implementation of UX processes,
- Defining interaction models, user task flows and UI specifications and providing end-to-end experiences, interaction models and screen designs to other people working on a product,
- Identifying and considering existing applications and evaluating their UX effectiveness,
- Preparing and presenting rough drafts to internal teams and key stakeholders

ING Bank, Istanbul, Turkey

Mobile Product Analyst, Feb 2012 – March 2016

- The overall design & development of product and responsible for planning and project monitoring processes,
- Preparing analysis, designing workflows and conducting technical tests,
- Maintaining test scenarios and execution of SIT tests,
- Management of product launch process and application markets (AppStore, GooglePlay),
- Creating detailed requirements, documenting business rules,
- Creating experiences that successfully accomplish appropriately set goals,
- Writing user stories in an agile environment; ensuring accuracy and completeness,
- Experience with Agile / Scrum, application lifecycle process and tracking tools like JIRA

PERSONAL PROJECTS

I have developed a remarkable amount of mobile applications that over 1 Million downloads. These apps completed with my own achievements both coding in Swift and designing UI/UX. You can find my works on appstore.com/furkansevgili

Finger Tap Challenge 50K+ download, Featured on Producthunt in 2015

Learn English 20M+ questions solved, 350K+ download, AppStore rating is 4.8/15k users

MusikON 900K+ download, AppStore rating is 4.7/105k users

Trivia.ly Song trivia game with 20K+ download

TECHNICAL SKILLS

Figma, Sketch, AdobeXD

Google Analytics, Firebase Analytics, Hotjar, Yandex Metrica

Swift, Python, R, HTML, CSS

Firebase, Google Cloud, DigitalOcean, CloudFlare

Jira, TFS

EDUCATION

Bachelor of Business Administration, Jan 2012

Hacettepe University, ANKARA, Turkey

INTERESTS

Mentor for new comers into the team

Blogging for technology

Eager about technology especially big data, advanced analytics and machine learning

*References available upon request